

MODIFIED

“Enlightening and Powerful!”

-Jacques Pépin



Modified (Canada | 2017 | 87 min.) is a feature-length documentary-memoir that questions why genetically modified organisms (GMOs) are not labeled on food products in the United States and Canada, despite being labeled in 64 countries around the world.

Shot over a span of ten years, the film follows the grassroots struggle to label GMOs, exposing the cozy relationship between the biotech industry and governments. The film is anchored in the moving story of the filmmaker's relationship to her mom, a prolific gardener, seed saver, and food activist who battled cancer during the film's production. Interweaving the personal and the political, the film uses family home video archives and colorful recipe and farming vignettes from the filmmaker's award-winning PBS cooking show, in a mouth-watering celebration of homegrown food. The mother-daughter investigative journey debunks the myth that GMOs are needed to feed the world, making a strong case for a more transparent and sustainable food system.

Awards Received:

- *Audience Choice Award* - Lunenburg Doc Fest 2017
- *Audience Choice Award* - FICFA 2017
- *Best East Coast Filmmaker Award* - Lunenburg Doc Fest 2017
- *Léonard-Forest Award for best Atlantic Canada feature* - FICFA 2017
- *Honorable Mention, Best Feature* - Devour the Food Film Fest 2017

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“Filmmaker Aube Giroux strikes a beautiful balance between the personal and political with her debut feature film.” - The Coast Magazine

“Modified is a very personal, tender, touching tribute, and a well-researched, enlightening and powerful documentary!” - Jacques Pépin

“A love story about cooking and gardening and the importance of regaining control over where our food comes from.” - Treehugger



Aube Giroux (writer, director, producer) is an award-winning documentary filmmaker, part-time organic farmer, and food blogger. Aube is the creator of “Kitchen Vignettes”, an online farm-to-table cooking show on PBS which received the 2012 Saveur Magazine Best Food Blog Award and is a two-time James Beard Award nominee. Aube holds an MFA in Film Production from York University. *Modified* is her first feature-length documentary.

Camelia Frieberg (producer, executive producer) is an award-winning filmmaker, known for producing Atom Egoyan’s *Exotica* and Oscar-nominated *The Sweet Hereafter*.

Mike Munn (editor) is an award-winning film editor known for Sarah Polley’s Oscar-nominated *Stories We Tell*.

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